

**STATEMENT OF INTEREST**  
**STATEWIDE LONG TERM CARE REFORM**  
**CLEARVIEW LTC & REHAB**

**1) ORGANIZATION NAME**

Clearview Long Term Care and Rehabilitation

**2) CONTACT PERSON**

Jane Goyer, RN, Administrator  
199 Home Road  
Juneau, Wisconsin 53039  
Phone: 1(920)386-3409  
Fax: 1(920)386-3885  
E-mail: [jgoyer@co.dodge.wi.us](mailto:jgoyer@co.dodge.wi.us)

**3) BRIEF DESCRIPTION OF ORGANIZATION**

Clearview LTC & Rehab, in Juneau, Wisconsin, is in an ideal location within forty-five minutes from Madison, Milwaukee and the Fox Valley. We are governed by the Dodge County Administrative Coordinator, with the support of the health facilities committee.

We have a unique and diverse population which includes frail elderly, persons with advanced dementia and adults who have chronic mental health issues, physical disabilities, developmental disabilities and/or brain injuries. Clearview operates under four separate licenses.

Our mission is, "*To provide compassionate, individualized, personal care for all people*".

#### **4) INTEREST IN PLANNING AND IMPLEMENTATION OF LTC REFORM IN WISCONSIN**

Clearview is formally submitting a statement of interest to partner in statewide long term care reform as a service provider. Our goal is two-fold:

- 1) To participate in the planning process of long-term care reform
  - Assist and develop streamlined services
  - Reduce duplication of services
  - Ensure cost effectiveness
- 2) To be recognized as a provider and distinguished as a regional center, offering:
  - Short term service
  - Intermittent service
  - Permanent service

To implement this plan we are prepared to provide education to the consumer, facilitate transition to the most integrated setting, serve as a resource to the community and continue to support guardians/families/volunteers in care giving.

Our programs at Clearview are person-centered and focus on providing individual choices during recovery from an acute illness, an exacerbation of a chronic illness or to increase independence to maintain a present living situation. Emphasis will be placed on assessment and skill training and we will accommodate a variety of health, social, vocational and restorative needs.

Clearview

**5) Geographic Area of Interest (List counties within the potential planning and service area of the entity or consortium).**

Presently Clearview serves citizens of Dodge county, as well as 29 other counties:

Jefferson	Ashland
Washington	Grant
Green	Marinette
Waukesha	Kenosha
Burnett	Waushara
Columbia	Dane
Iowa	Rock
Ozaukee	Manitowoc
Sauk	Outagamie
Portage	Milwaukee
Walworth	Adams
Brown	Winnebago
Fond du Lac	Vernon
Waupaca	Rusk
Dunn	

We are prepared to continue serving these citizens as well as others who would benefit from our services throughout the state.

**6) Proposed Scope and Nature of the Program (including target groups to be served, benefit package to be offered, rationale for this proposal in terms of fiscal soundness and program effectiveness.)**

Our target group includes those most difficult to serve, among the frail elderly, persons with advanced dementia, adults who have physical or developmental disabilities, adults who have chronic mental health issues and persons recovering from traumatic brain injuries.

While many of the services listed below are presently active, some will require further development. Our benefit package will include:

- Adult Day services
- Advanced dementia care
- Skilled Nursing services
- Assisted living services
- Developmental disability services
- Brain Injury Rehabilitation
- Dental care
- On-site crisis center
- Transportation services
- Rehab/therapy clinics
- Respite
- Community education
- CNA Training classes (with 100 % pass rate)
- Metastar participation
- Support groups
- Case management
- Vocational services
- Beauty/Barber services
- In-house Medical Director
- On-site consultant services
  - Podiatry
  - Neurology
  - Physiatry
  - Psychiatry
  - Ophthalmology
  - Neuropsychology

To ensure fiscal soundness and effectiveness our program will offer:

- Ongoing evaluation of services
- Elimination of duplicated services
- Focus on wellness training
- Continuous education and support for community care giving
- Crisis intervention services
- Utilization of information technology to autonomize processes

#### **7) Other comments**

Clearview has been in the forefront of advancement in long term care to meet the needs of the community. Private industry and Human Service departments look to Clearview when it comes to providing quality care, innovation and creative care management as evidenced by our longstanding success with our brain injury rehabilitation unit, advanced dementia care, developmental disability services, and geriatric care.

Over its 150 years of service, Clearview has changed the form of care provided to meet the needs of the community as is the commitment of Clearview in 2006 and beyond. We are eager for the opportunity to collaborate as we move forward in long term care reform in Wisconsin.